

FIG. 1A

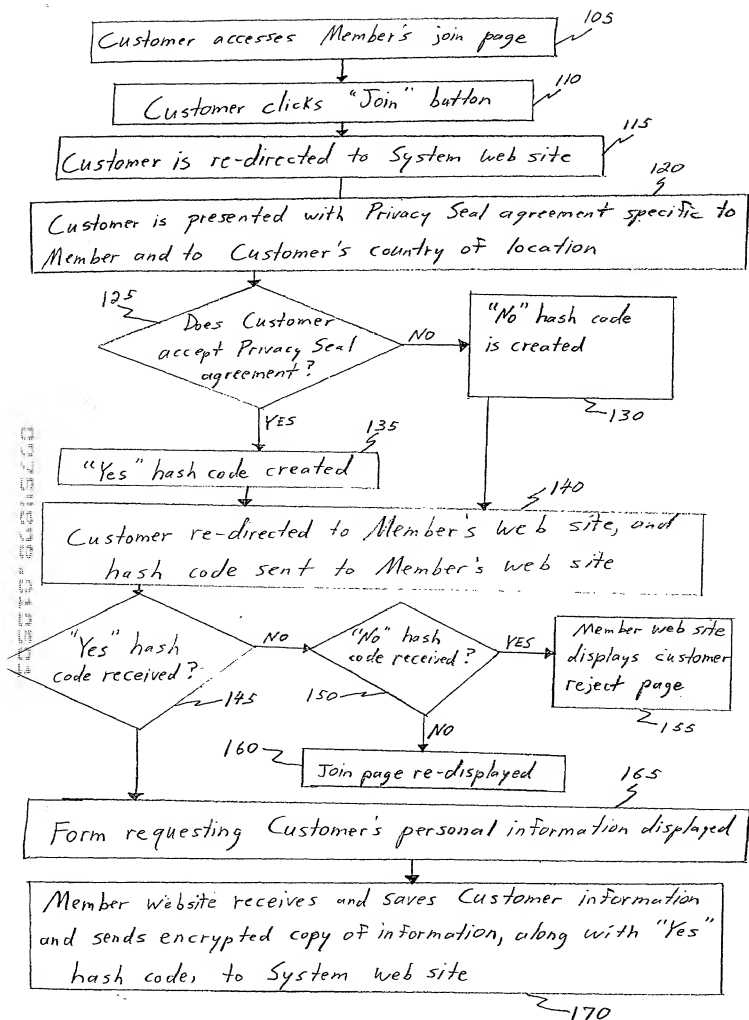


FIG. 1B



CBA Sports Supply

PRIVACY POLICY SUMMARY

TrustPage® powered by **PRIVACY COUNCIL**

PII Collection (Personally Identifiable Information)

- Do we collect PII?
- Do we use cookies?
- Do we track behavior?
- Do we allow third party tracking?
- Do we obtain PII about you from others?
- Do we allow you to access or modify your PII?

PII Usage

- Do we sell PII?
- Do we use PII for internal promotions?
- Do we share PII with anyone?

Click for more info:

YES

NO

YES

NO

NO

YES

NO

CHOICE

YES

[Full Privacy Policy](#)

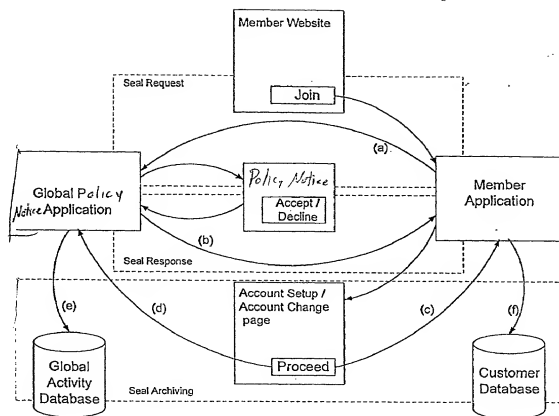
REVIEWED

PRINT

SAVE

[Learn more about TrustPage®](#)

F16.2



Seal Process Sequence & Content

Seal Request

- (a) Send: Member ID, Customer IP

Seal Response

- (b) Send Encrypted: Seal Key & Response

Seal Completion

- (c) Send: Seal Key, Customer Account Information
(d) Send Encrypted: Seal Key, Customer First Name, Surname, All Customer Account information (as one field)

Seal Archiving

- (e) Record Index - Seal Key
Query Index - Date, First Name, Surname, Member ID
Enforcement Index - Expiry Date
(f) Normal customer data + Seal Key

Seal Key Structure

Date & Time
Member ID
Customer IP
Privacy Policy ID
Insurance ID
Language ID
+ Check Digit

FIG. 3

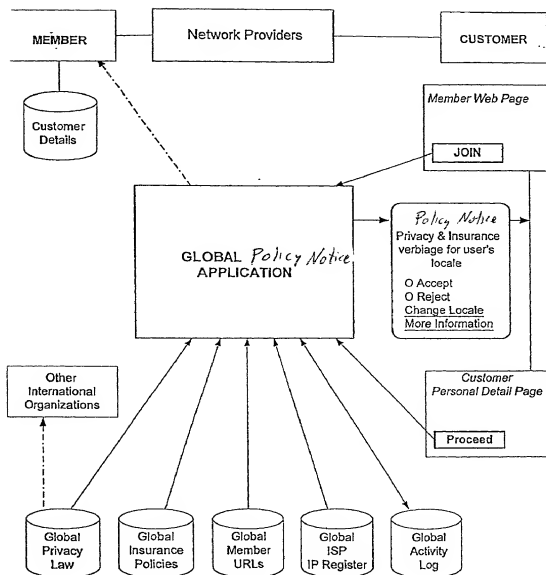


FIG. 4

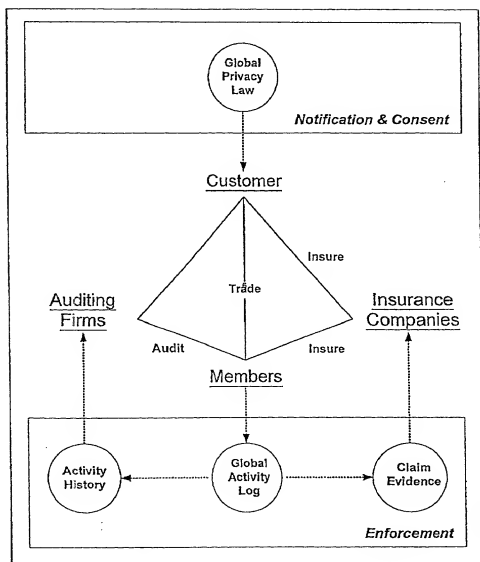


FIG. 5

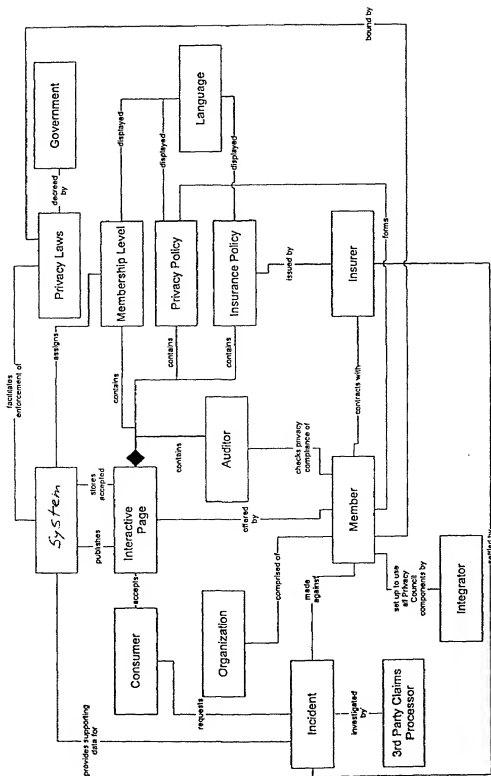


FIG. 6

NY2-115602.1

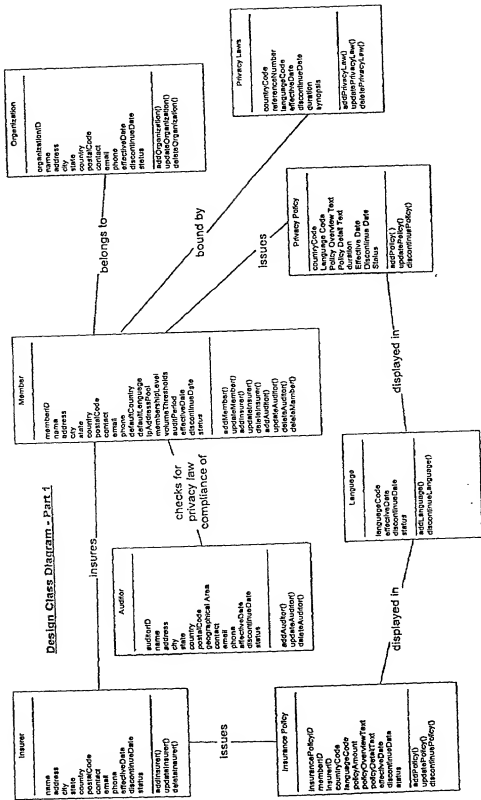


FIG. 7A

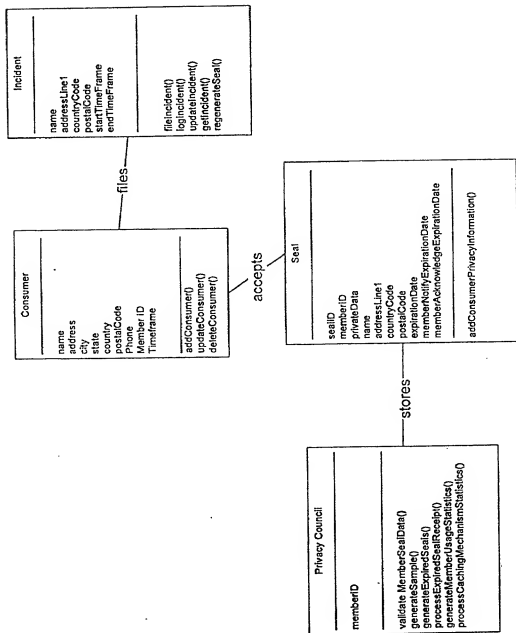


FIG. 7B

```

Plug-ins at Member Site
requestSealPage()
getPrivacyDetailSeal()
getInsuranceDetailSeal()
updateSealCountry()
updateSealViewLanguage()
requestSealID
generateCheckSum()
encryptSealID()
declineSeal()

```

```

Batch Sample Code at Member Site
auditValidSealID()
auditUniqueSealID()
auditExpiryDate()
auditDecryptedSample()

```

FIG. 7C



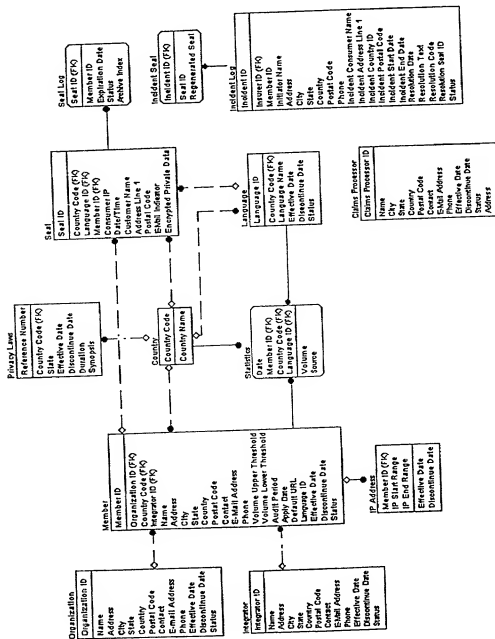


FIG. 8B